

University of Bahrain

Deanship of Graduate Studies
& Scientific Research



جامعة البحرين

عمادة الدراسات العليا والبحث
العلمي

College of Business Administration

Department of Management and Marketing

Master of Business Administration - 2020

COURSE NO.	COURSE TITLE	CH
BACKGROUND COURSES		
ACCM500	FINANCIAL ACCOUNTING	0
ECONM500	SURVEY OF ECONOMICS	0
FINM500	MANAGERIAL FINANCE	0
CORE COURSES		
MGT630	ORGANIZATIONAL DESIGN AND BEHAVIOR	3
FIN620	CORPORATE FINANCE	3
MKT660	MARKETING MANAGEMENT	3
QM650	RESEARCH METHODS AND STAT. ANALYSIS	3
MGT632	INNOVATION AND ENTREPRENEURSHIP	3
ACC611	MANAGERIAL ACCOUNTING	3
MGT635	BUSINESS ETHICS	3
MGT638	BUSINESS STRATEGY	3
QM651	DATA ANALYTICS AND DECISION MAKING	3
MGT694	CAPSTONE CONSULTING PROJECT	6



AACSB
ACCREDITED

Course Descriptions

ACCM500: Financial Accounting (No credit)

Basic financial accounting principles for a business enterprise; accounting and the business environment; recording business transactions; the adjusting process and preparing financial statements; accounting for merchandising operations; plant assets and intangibles; accounting for corporations; introduction to cost accounting; and introduction to management accounting.

ECONM500: Survey of Economics (No credit)

Survey of both micro and macroeconomic concepts; microeconomics topics include scarcity, positive and normative economics, economic problem, demand and supply mechanism, elasticity and market structure; macroeconomics topics include national accounts, unemployment, business cycles, inflation, money, banking and monetary and fiscal policies.

FINM500: Managerial Finance (No credit)

The role of finance in the business organization, financial analysis, financial forecasting, capital investment decisions, financing decisions, cost of capital decision, convertible, international financial management, business failures and investment banking.

ACC611: Managerial Accounting (3 credits)

Concepts and tools of managerial accounting; Accounting and related controls as part of the management process; Management accounting and related analytical methodologies for decision making and control in profit-directed organizations; Product costing, relevant information, budgetary control systems, and performance evaluation systems for planning, coordinating, and monitoring the performance of a business; Advanced techniques of measurement and framework for assessing behavioral dimensions of control systems; Impact of different managerial styles on motivation and performance in an organization; and Financial and non-financial measures for evaluating business strategies and business unit success (economic measures of performance, balanced scorecard approaches).

FIN620: Corporate Finance (3 credits)

Market efficiency; shareholders' wealth value; cost of capital; capital assets pricing model; capital budgeting; dividend policy; risk management; mergers and bankruptcy.

MGT630: Organizational Design and Behavior (3 credits)

Organization and organization theory; organizational effectiveness; organization structure and design; organizations and theory effects; and managing human behavior in organizations.

MGT632: Innovation and Entrepreneurship (3 credits)

Major economic theories of innovation and entrepreneurship; process, risks, rewards and cost of entrepreneurship; entrepreneur's options for start-up and growth capital, organization design, sales and marketing approaches; resource allocation and other decisions from the entrepreneur's perspective; team project involving preparation of feasibility plan.

MGT635: Business Ethics (3 credits)

Introduction to a stakeholder management framework, emphasizing business's social and ethical responsibilities to both external and internal stakeholder groups. Discussing a twin theme of corporate business ethics and governance that illustrates how ethical considerations are included in the public issues facing organizations and the decision-making process of managers.

MGT638: Business Strategy (3 credits)

Basic concepts of strategic management; corporate governance and social responsibility; environmental scanning and industry analysis; internal scanning: organization analysis; strategy formulation: situation analysis and business strategy, corporate strategy, functional strategy and strategic choices; strategy implementation: organizing for action.

MKT660: Marketing Management (3 credits)

The marketing concepts and the role of marketing in modern organizations; framework of analysis, planning and control in marketing; focus to be on developing the marketing mix strategies (product, price, place, and physical distribution) in today's highly competitive environment.

QM650: Research Methods and Statistical Analysis (3 credits)

Introduction to business research, research process, problem definition and the research proposal, design of research strategies, questionnaire design, sampling procedures, sources, collection and presentation of data; hypotheses testing; bivariate and multivariate analyses; nonparametric significance test, and presenting results in written report.

QM651: Data Analytics and Decision Making (3 credits)

Data analysis, probability theory, distributions and moments, estimation and hypothesis testing, regression modelling, multivariate analysis, simulation, optimization, Spreadsheet Modelling.

MGT694: Capstone Consulting Project (6 credits)

Prerequisite: 18 credits

The project is an independent research work that aims to apply the knowledge and skills students have learned in the classroom to help a client during the Business Consulting Project. Student needs to contact a client and a supervisor and manage the whole relationship with them. The project topics may vary but they should involve a description of the real-life problem, review of the literature, and appropriate data analysis and modelling to develop and findings and recommendations.