

University of Bahrain

Deanship of Graduate Studies  
& Scientific Research



جامعة البحرين

عمادة الدراسات العليا والبحث  
العلمي

## College of Business Administration

Department of Management and Marketing

### Master of Business Administration - 2018

Course No.	Course Title	CH
<b>Background Courses</b>		
ACCM500	FINANCIAL ACCOUNTING	0
ECONM500	SURVEY OF ECONOMICS	0
FINM500	MANAGERIAL FINANCE	0
<b>Core Courses</b>		
ACC611	MANAGERIAL ACCOUNTING	3
FIN620	CORPORATE FINANCE	3
MGT630	ORGANIZATIONAL DESIGN AND BEHAVIOR	3
MKT660	MARKETING MANAGEMENT	3
MGT638	BUSINESS STRATEGY	3
QM650	RESEARCH METHODS AND STATISTICAL ANALYSIS	3
MGT695	THESIS	9
<b>Elective Courses (6 CH)</b>		
MGT 631	HUMAN RESOURCES MANAGEMENT	3
MGT 632	INNOVATION AND ENTREPRENEURSHIP	3
MGT 633	INTERNATIONAL BUSINESS	3
MGT 634	ORGANIZATIONAL CHANGE AND DEVELOPMENT	3
MGT 635	BUSINESS ETHICS	3
MGT 631	HUMAN RESOURCES MANAGEMENT	3



**AACSB**  
ACCREDITED

## **Course Descriptions**

### **ACCM500: Financial Accounting (No credit)**

Basic financial accounting principles for a business enterprise; accounting and the business environment; recording business transactions; the adjusting process and preparing financial statements; accounting for merchandising operations; plant assets and intangibles; accounting for corporations; introduction to cost accounting; and introduction to management accounting.

### **ACC610: Advanced Financial Accounting (3 credits)**

Accounting and financial reporting for business combinations (including consolidated financial statements); international accounting issues, foreign currency translation, reorganizations and liquidations; study of selected financial accounting topics including SEC regulations, bankruptcy, and reporting for segments and interim financial periods and major issues of technical accounting requirements.

### **ECONM500: Survey of Economics (No credit)**

Survey of both micro and macroeconomic concepts; microeconomics topics include scarcity, positive and normative economics, economic problem, demand and supply mechanism, elasticity and market structure; macroeconomics topics include national accounts, unemployment, business cycles, inflation, money, banking and monetary and fiscal policies.

### **FINM500: Managerial Finance (No credit)**

The role of finance in the business organization, financial analysis, financial forecasting, capital investment decisions, financing decisions, cost of capital decision, convertible, international financial management, business failures and investment banking.

### **FIN620: Corporate Finance (3 credits)**

Market efficiency; shareholders' wealth value; cost of capital; capital assets pricing model; capital budgeting; dividend policy; risk management; mergers and bankruptcy.

### **MGT630: Organizational Design and Behavior (3 credits)**

Organization and organization theory; organizational effectiveness; organization structure and design; organizations and theory effects; and managing human behavior in organizations.

### **MGT631: Human Resources Management (3 credits)**

Analytical overview of personnel management theory and practice; elements of modern personnel management with special reference to human resource development (HRD); job evaluation and analysis; recruitment and selection; performance appraisal; compensation management; human resources development and training; behavior science contribution to modern HRD practices.

### **MGT632: Innovation and Entrepreneurship (3 credits)**

Major economic theories of innovation and entrepreneurship; process, risks, rewards and cost of entrepreneurship; entrepreneur's options for start-up and growth capital, organization design, sales and marketing approaches; resource allocation and other decisions from the entrepreneur's perspective; team project involving preparation of feasibility plan.

**MGT633: International Business (3 credits)**

Theories of international business; internationalization process; international trade and foreign direct investment; entry strategies and establishing foreign subsidiary; licensing and franchising; joint ventures; strategies and organization of the multinational, parent-subsidiary relations; cross-cultural management of multinational firms; current issues: GATT, NAFTA, EEC, GCC and ASEAN; global exchange of capital business practices in the Kingdom of Bahrain will be compared to business practices around the world.

**MGT634: Organizational Change and Development (3 credits)**

Introduction to the field of organization change and development as a set of holistic interventional methodologies for systematically bringing about organizational change and improvement in people, processes, and technology; emphasis will be on the exploration of literature, culture, values and skills that will assist a manager, leader, or administration to carry out the organizational development and to manage change successfully.

**MGT635: Business Ethics (3 credits)**

Introduction to a stakeholder management framework, emphasizing business's social and ethical responsibilities to both external and internal stakeholder groups. Discussing a twin theme of corporate business ethics and governance that illustrates how ethical considerations are included in the public issues facing organizations and the decision-making process of managers.

**MGT638: Business Strategy (3 credits)**

Basic concepts of strategic management; corporate governance and social responsibility; environmental scanning and industry analysis; internal scanning: organization analysis; strategy formulation: situation analysis and business strategy, corporate strategy, functional strategy and strategic choices; strategy implementation: organizing for action.

**MGT695: Thesis (9 credits)**

Any topic, reflecting contemporary relevance and issues, will be chosen by the student with the assistance of an academic supervisor from the area of management. A thesis proposal consisting of problem area, objectives and proposed methodology will have to be submitted to the department council for approval before the start of actual field work.

**MKT660: Marketing Management (3 credits)**

The marketing concepts and the role of marketing in modern organizations; framework of analysis, planning and control in marketing; focus to be on developing the marketing mix strategies (product, price, place, and physical distribution) in today's highly competitive environment.

**QM650: Research Methods and Statistical Analysis (3 credits)**

Introduction to business research, research process, problem definition and the research proposal, design of research strategies, questionnaire design, sampling procedures, sources, collection and presentation of data; hypotheses testing; bivariate and multivariate analyses; nonparametric significance test, and presenting results in written report.